



Encinitas, CA --- March 18, 2010

FOR IMMEDIATE RELEASE

Moonlight Beach Paddle and Swim / Encinitas Sports Festival

WHO:

- Swimmers
- Runners
- Paddleboarders
- Stand Up Paddlers
- Triathletes
- And anyone in between

**WHAT: Moonlight Beach Paddle and Swim / Encinitas Sports Festival
Presented by: Premier Paddlesurf and Maui Jim Sunglasses**

- 5km Run/Walk
- Sprint Triathlon
- 1 Mile Rough Water Swim
- 3-mile & 6-mile Paddleboard/SUP Race
- Expo
- Live Music

Divisions: (individual age and board classes for each event)

WHERE: Moonlight Beach, Encinitas, Ca

WHEN: Saturday and Sunday May 15 & 16, 2010

- 8:00 am Saturday - **5km Run/Walk**
- 9:00 am Saturday – **3-mile & 6-mile paddle board race** presented by **Premier Paddlesurf and Maui Jim Sunglasses**
- 10:00am Saturday – **Triathlon Registration Opens**
- 6:45 am Sunday – **Sprint triathlon**
- 8:30 am Sunday – **1-mile Rough Water Swim**

Entry Fee:

- See Web Site for Details: encinitasrace.com or www.active.com
- All participants will receive a race t-shirt, assorted sponsor swag and post race refreshments

Awards: The awards ceremony will be held at the Expo following the completion of each event.

Details: <http://encinitasrace.com>

Questions: info@multisports.com

Marketing opportunities Available – Contact: Dan Van Dyck (760)436-3589 dvandyck@pcfs.net