



2010 SANTA MONICA PIER PADDLE RACE
Saturday, June 12, 2010, 8 AM to 4 PM
On the Santa Monica Pier

SANTA MONICA -- The world famous Santa Monica Pier will kick off the summer of 2010 with the Santa Monica Pier Paddle Race, featuring up to 250 paddle contestants, a lifeguard dory competition and a paddle board and gear exhibition, on Saturday, June 12.

The start and finish of the races will take place on the sand immediately adjacent to the pier with the course running north and south in the heart of the Santa Monica Bay.

The standup paddle and prone paddle races offer 5.5 mile and 1 mile courses, both of which take paddlers around the historic Santa Monica Pier, visited by an estimated 4 million people each year.

The dory competition is closed event organized by the National Doryman's Association. Area lifeguards will compete in small wooden rescue boats in both a 1 mile sprint and a crowd-pleasing 3 lap race through the surf zone.

The exhibition area and stage will be located on the pier deck near the race start and finish points. This unique location will allow spectators on the pier to walk alongside the beginning and ending portions of the race.

On the pier deck, manufacturers will show off the latest in boards, paddles, accessories and clothing.

An awards ceremony on the pier deck for the top finishers in each division will follow the completion of the races.

Participation in this unique event is limited to the first 250 registrants. Early registration will open March 15 at www.pierpaddle.com.

To become a sponsor or for more information see our website at www.pierpaddle.com or send an email to info@pierpaddle.com.

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