

Dear Loopers,

5-23-2011

Thanks for coming down for the race! The weather today (Monday) is horrible and I feel like we dodged a bullet with the conditions yesterday.

I really like seeing everyone at the race. I hope everyone that gave The Loop a shot this year were able to enjoy the spirit of the event despite my inability to accommodate the SUP divisions. Trust me SUPr's, ask the 14' paddleboard division how long it took for us to get THAT divisions some recognition!

Finish times matter, as do what place you got... no doubt. But, the real stoke for doing something like a paddleboard race comes from reflecting on doing something difficult. It would be easier to shine it. You can buy cars that park themselves, and call people anywhere, any time without having to remember their phone number. So, when you pull something off that's difficult, like a long paddle, you are able to tap into and satisfy an internal hardwiring within all of us that provides true satisfaction so often missed these days.

I'd like to especially thank Jake, at Ocean Minded, for all that he does for the race. He makes us legit with what he provides... all for the same size logo on the shirt as the other sponsors (who were killer too... don't start reading into this too much!). So, thanks again, Jake.

Until next year!

*Dan*